



# LUCA LA TORRE

VISUAL DESIGNER







## CONTACT

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Paterna - Valencia

## PORTFOLIO

 [caffeinestudio.it](http://caffeinestudio.it)

## SKILLS

 VISUAL DESIGN  
 CREATIVE SKILLS  
 SUITE ADOBE  
 WORDPRESS  
 HTML /CSS  
 SOCIAL /SEO  
 UX / UI

## EDUCATION

### Graduation:

- Graphic Operator
- Expert in Techniques of Advertisers

*Institute of Education  
Caterina da Siena (Milan - Italy)*

### Postgraduate

- Expert in Techniques of Communication  
*ENFAP ITALIA (Milan - Italy)*
- Expert in Design Advertising  
*Scuola del Fumetto (Milan - Italy)*

## LANGUAGES

**ITALIAN** NATIVE  
**SPANISH** ADVANCED  
**ENGLISH** BASIC

**DRIVING LICENCE:** A - B  
**OWN VEHICLE**

## GEOGRAPHICAL AVAILABILITY

## PROFESSIONAL EXPERIENCE

- 2019 - 2023** **Agevoluzione S.r.l. / Websin S.r.l.** - Italy  
**Wordpress Developer / Visual designer.**  
Sector: New Technologies / IT  
[www.agevoluzione.com](http://www.agevoluzione.com) / [www.websin.it](http://www.websin.it)
- 2013 - 2019** **Severall** - Fuerteventura (ES)  
**Indipendent.**  
Graphic design, web development, letterhead, decorator, stickers, vinyl by several customers.  
Sector: Advertising
- 2010 - 2013** **Logotel S.p.A.** - Italy  
**Visual designer.**  
Graphic design by international clients, web /printing  
BMW - CITROËN - PEUGEUT - SVAROWSKY - VORWERK  
AMPLIFON - ENEL - TELECOM.  
Sector: Web /Social Network/ Community / Advertising  
[www.logotel.it](http://www.logotel.it)
- 2007 - 2010** **Studio Megazzini** - Italy  
**Art director.**  
Different newspapers from various publishing houses.  
Peruzzo Ed. - Universo Ed. - Rizzoli - Reed Business - B&P  
Sector: Editorial Publications
- 2006 - 2007** **Rapp Collins (DDB Group)** - Italy  
**Art director.**  
Graphic design by books, brochures and various publications.  
Sector: Editorial Publications /Advertising  
[www.ddbgroup.it](http://www.ddbgroup.it)
- 2005 - 2006** **ES Edizioni Specializzate** - Italy  
**Art director** for several newspapers.  
Mixer, Beverage, Coca Cola, Sky  
Sector: Editorial Publications / Advertising
- 2004 - 2005** **Digital Solution** - Italy  
**Graphic designer and letterhead designer.**  
Automotive decoration, adhesive production, window decals.  
Sector: Advertising
- 1998 - 2004** **Websin** - Italy  
**Employee / Project Manager**  
Data migration, hardware and software support, business network, help desk.  
Sector: IT  
[www.websin.it](http://www.websin.it)

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